





3. Over the course of many years, Plaintiff has developed an extensive and favorable reputation and is well-known in the United States as a source of Indian-style food products, including typical Indian snack foods, such as kaju mixture, khatta meetha, bhujia, moong dal, and bhel puri (“Haldiram U.S. Products”), as shown above.

4. Plaintiff commenced lawful use of certain of its HALDIRAM’S Marks in commerce in the United States at least as early as September 1993. As a result of vigorous promotion of its goods by reference to its HALDIRAM’S Marks, Plaintiff has developed a highly favorable reputation and substantial good will in the marketplace in the United States all symbolized by Plaintiff’s HALDIRAM’S Marks.

5. Haldiram takes its responsibility to its consumers very seriously by ensuring that the contents, packaging, and labelling of Haldiram products sold in the United States comply with United States laws and regulations and by providing high-quality customer service. Those practices correspond with the preferences of United States customers, who consider products to be higher quality when they comply with United States laws and regulations, are formulated to match United States consumer tastes and shelf-life expectations for imported products and feature the customer services that Haldiram provides. Haldiram’s actions have ensured the continued goodwill of the HALDIRAM Marks in the United States, which in turn allows Haldiram to profit from the sale of its products to United States consumers.

1           6.           On information and belief, Defendant is a Washington-based importer, wholesaler  
2 and retailer that sells Indian brands in the United States, including snack products manufactured by  
3 Haldiram that are intended for sale in India only (“Haldiram India Products”). Defendant is not an  
4 owner or licensee of the HALDIRAM’S Marks in the United States, and Haldiram has not  
5 authorized Defendant to sell HALDIRAM’S branded products in the United States or elsewhere.  
6 Trademarked products that are imported and sold in this manner into an unintended market without  
7 consent of the trademark owner are often referred to as “parallel imports” or “grey market goods.”

8           7.           On information and belief, Defendant sells Haldiram India Products to United States  
9 consumers using the HALDIRAM’S Marks. However, consumers purchase the grey market  
10 products sold by Defendant without realizing that they are not authorized by Haldiram for sale in  
11 the United States. Despite being sold under the same brands, using the HALDIRAM’ Marks, and  
12 having similar appearances, the Haldiram India Products sold by Defendant are materially different  
13 from their corresponding Haldiram U.S. Products.

14           8.           The differences between Halidram India Products and Halidram U.S. Products can  
15 have serious repercussions for Halidram, Halidram’s authorized distributors and retailers, and  
16 consumers. The grey market products that Defendant sells in the United States are not labeled in  
17 compliance with the Food & Drug Administration’s (“FDA”) regulations and guidance, because  
18 they are produced solely for sale in India. For example, Halidram India Products have labels that  
19 contain different nutritional information than Haldiram U.S. Products, may contain formulations not  
20 intended for the United States market, and/or are not subject to Halidram’s customer support  
21 services specific to export products. The Halidram India Products are specially formulated and  
22 labeled for consumption in the Indian market; they are manufactured in accordance with Indian  
23 regulatory requirements, procedures, and quality controls; and they are not subject to the same  
24 customer supports services available to consumers in the United States. Defendant’s unauthorized  
25 actions have harmed Haldiram, its business partners, and its customers.

26           9.           Haldiram brings this action to prevent Defendant’s further importation, distribution  
27 and sale of unauthorized food products bearing its name, and recover damages due to Defendant’s  
28

1 unlawful importation, distribution and sale of such products. Plaintiff seeks this relief through  
2 claims under the federal Lanham Act and Washington common law.

3 **THE PARTIES**

4 10. Plaintiff Haldiram India (P) Ltd. is a limited liability company organized and existing  
5 under the laws of India with a registered address at B-1/H-8, Mohan Co-operative Industrial Estate,  
6 Main Mathura Road, New Delhi India 110 044.

7 11. On information and belief, Defendant Punjab Trading, Inc. is a corporation organized  
8 and existing under the laws of Washington with a registered address of 4710 B Street NW, Unit  
9 103, Auburn, Washington, 98001.

10 **JURISDICTION AND VENUE**

11 12. This Court has subject matter jurisdiction over this controversy under 28 U.S.C. §§  
12 1331 and 1338, and 15 U.S.C. § 1121.

13 13. The Court has supplemental jurisdiction pursuant to 28 U.S.C. §§ 1338(b) and  
14 1367(a) over Plaintiff's claims arising under the laws of the State of Washington.

15 14. This Court has personal jurisdiction over Defendant because Defendant is organized  
16 in and transacts business in the State of Washington and the unlawful acts committed by the  
17 Defendant, as hereinafter alleged, have been and are, in part, carried out and made effective within  
18 this district. The interstate trade and commerce described hereinafter are carried out in part within  
19 this district.

20 15. Venue is proper in this district pursuant to 28 U.S.C. § 1391(b), because Defendant is  
21 subject to personal jurisdiction in this district due to its voluntary transacting of business herein,  
22 including offering and selling products in and to this district, and because a substantial portion of  
23 the events at issue have arisen and will arise in this judicial district.

24 **FACTUAL BACKGROUND**

25 **A. Haldiram and the HALDIRAM'S Marks**

26 16. Haldiram is global leader in the development, manufacture, and distribution of  
27 specialty snack foods. Founded in 1937, Haldiram has since found immense success with products  
28 being available in over 80 countries around the world.


17. For over thirty years, Haldiram has dedicated itself to becoming a leading seller of high-quality Indian-style snack foods in the United States, including but not limited to, the Haldiram U.S. Products. As a result of vigorous promotion of its goods in connection with the HALDIRAM'S Marks, Plaintiff has developed a highly favorable reputation and substantial goodwill in the United States marketplace, all symbolized by Plaintiff's HALDIRAM'S Marks.



18. Haldiram markets and sells its snack products in both the United States and India. However, the products that Haldiram markets and sells in each geographic region are materially different to comply with each region's laws and regulations and meet the expectations of each region's consumers.

19. Haldiram devotes substantial effort and resources to ensure that Haldiram U.S. Products are based on the preferences of United States consumers and comply with U.S. laws and regulations. Before Haldiram U.S. Products are distributed or sold, Haldiram ensures that Haldiram U.S. Products are properly manufactured, packaged, and labeled to the correct specifications based on their intended destination. After the Haldiram U.S. Products are distributed, Haldiram continues to monitor the market by receiving consumer inquiries through a dedicated export team and responding as necessary to any issues that arise.

20. Haldiram U.S. Products are available for purchase throughout the United States, including through major retailers such as Wal-Mart, as well many other specialty stores. Haldiram U.S. Products also are available for online purchase in the U.S. at walmart.com and amazon.com.

21. Haldiram owns United States Trademark Registrations for its HALDIRAM'S Marks, including those shown below:

Trademark	Registration No.	Registration Date	First Use Date	Goods
	1963956	March 26, 1996	August 13, 1994	I.C. 030: snack mix consisting primarily of crackers, pretzels, and candied nuts, and candy

Trademark	Registration No.	Registration Date	First Use Date	Goods
	2357883	June 13, 2000	September 1993	I.C. 30: candy, cereal based snack foods, and a line of bakery goods
	2766286	Sep. 23, 2003	1993	I.C. 29: Processed nuts, namely, peanuts and cashews; preserved fruits; preserved vegetables; dried fruits; dried vegetables; cooked vegetables; fried potatoes; soybean preparations, namely, dried soybeans, processed soybeans and soybean based snack foods; processed beans; processed broad beans; lentils; pickled fruits; pickled vegetables; potato chips; processed potatoes, namely, potato fingers; margarine; processed pulses, namely, the processed seeds of peas, beans, lentils and other leguminous crops; jams; jellies; marmalade; milk and dairy products, excluding ice cream, ice milk and frozen yogurt;

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Trademark	Registration No.	Registration Date	First Use Date	Goods
				edible oils; preserved beans; processed beans; and processed potatoes  I.C. 30 Pulse cakes, namely, cakes comprised primarily of the seeds of peas, beans, lentils and other leguminous crops; processed grains, namely, roasted grains; and flavoring syrups

Attached as **Exhibit A** hereto and incorporated herein by reference are copies of the Registration Certificates for the foregoing trademarks.

22. Each of the registrations for the HALDIRAM’S Marks listed in Paragraph 21 are valid and subsisting, in full force and effect, and constitute *prima facie* evidence of the validity of the registered trademarks and of Haldiram’s exclusive right to use the trademarks in commerce in connection with the goods specified in the registrations. The registrations are also incontestable pursuant to 15 U.S.C. § 1065, and accordingly constitute conclusive evidence of the validity of the registered trademarks and the registrations therefor, of Haldiram’s ownership of the registered trademarks, and exclusive right to use the HALDIRAM’S Marks in connection with the goods covered by the registration.

23. Haldiram has developed, at great effort and expense, valuable goodwill in the HALDIRAM’S Marks and consumers have come to recognize the HALDIRAM’S Marks as being uniquely associated with Halidram Products. Thus, the HALDIRAM’S Marks have become one of Haldiram’s most valuable assets, and a symbol of its goodwill.

**B. Defendant’s Wrongful Importation, Distribution and Sale of Haldiram India Products in the United States.**

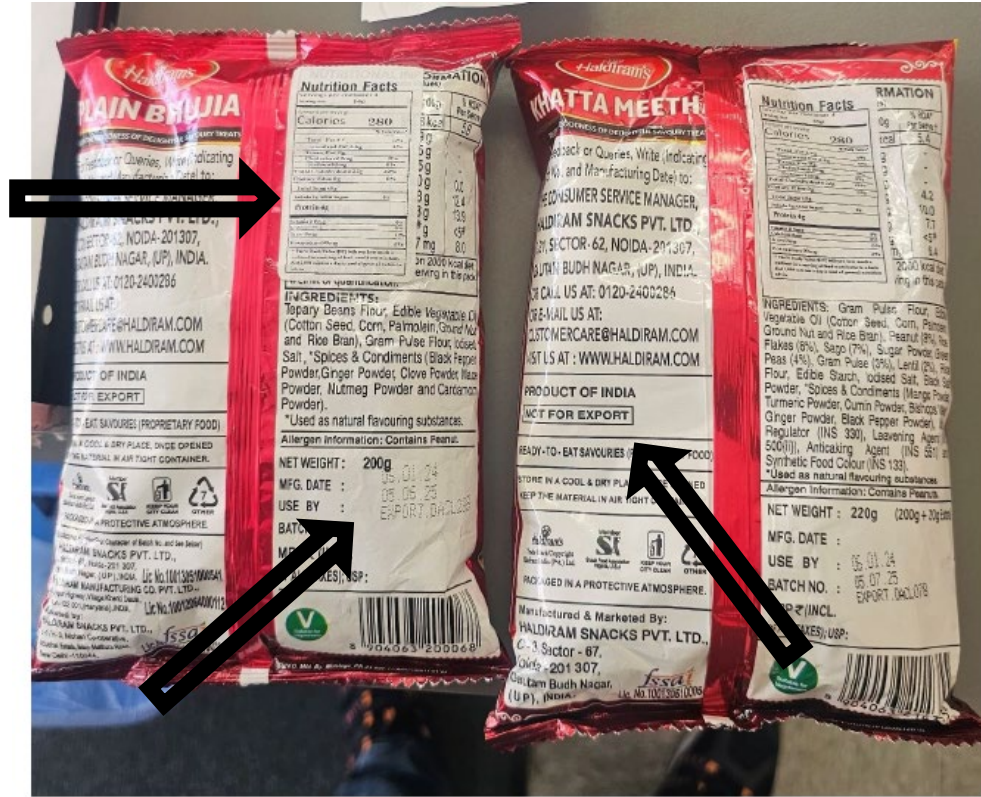


24. On information and belief, Defendant has imported, distributed and/or sold Haldiram India Products within this district and into other locations in the United States without Haldiram’s authorization. The photo above shows Haldiram India Products displayed on a shelf at the retail store, All India Spice, located in Auburn, Washington. All India Spice is located at the same address as Defendant’s warehouse. On information and belief, All India Spice is affiliated with Defendant.

25. In July of 2024, Haldiram was notified that Defendant was selling Haldiram India Products in the United States without authorization.

26. Even more concerning, it appeared that Defendant was tampering with the Haldiram India Products by affixing new nutritional labels onto products and revising the expiration date on the packaging, as shown below. Moreover, it is clear from the packaging that the products are clearly labeled “NOT FOR EXPORT,” indicating these products were not intended for the United States marketplace. See photos below showing “NOT FOR EXPORT” labeling on individual packages and a master case of product, and post-sale nutritional labels affixed to the Haldiram India Products, which were observed within a vehicle of a customer of Haldiram’s exclusive distributor. Upon inquiry, the customer informed Haldiram’s distributor that the Haldiram India Products were obtained from Defendant.

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1 27. On August 29, 2024, counsel for Haldiram sent correspondence to Defendant  
 2 notifying Defendant of Haldiram’s exclusive rights in HALDIRAM’S Marks and objecting to  
 3 Defendant's unauthorized importation, distribution and/or sale of Haldiram India Products.  
 4 Defendant did not reply to this letter.

5 28. On October 14, 2024, counsel for Haldiram sent further correspondence to Defendant  
 6 again notifying them of Haldiram’s rights in the HALDIRAM’S Marks and that Defendant’s  
 7 continued unauthorized importation, distribution, and sale of Haldiram India Products was a  
 8 violation of Haldiram’s rights. Halidram demanded that Defendant cease its infringing activity.

9 29. On October 23, 2024, a representative of Defendant responded to Plaintiff’s  
 10 correspondence claiming that this is a “misunderstanding” and that they were not aware of the  
 11 import restrictions.

12 30. Nevertheless, in April 2025, Haldiram became aware through its authorized  
 13 distributor in Seattle that, despite the prior warnings from Haldiram, Defendant was continuing its  
 14 unauthorized importation, distribution, and sales of Haldiram India Products. The products continue  
 15 to bear the newly affixed nutrition labels, but also include a newly affixed label stating,  
 16 “PRODUCT OF INDIA,” where the original package stated, “NOT FOR EXPORT”, as shown  
 17 below.





**Haldiram U.S. Products- Kaju Mixture**



**Haldiram India Products- Kaju Mixture**





35. On information and belief, Defendant has also included unauthorized stickers on top of the original product labels for the Haldiram India Products, as shown below, in order to remove the clear indicators that these products are “NOT FOR EXPORT” and not intended for the US market.

<p><b>Altered Haldiram India Products- Kaju Mixture</b></p>	<p><b>Haldiram India Products- Kaju Mixture</b></p>
	

**Product Composition and Formulation**

36. The product compositions and formulations of the Haldiram U.S. Products and Haldiram India Products may also differ, as shown by the ingredients list for Kaju Mixture intended for the United States versus India.

<p><b>Haldiram U.S. Products- Kaju Mixture</b></p>	<p><b>Haldiram India Products- Kaju Mixture</b></p>
	

**Customer Service**

37. Beyond differences in their labelling and formulations, the customer service process between the Haldiram U.S. Products and Haldiram India Products are different. These services

1 result in a different experience for consumers of Haldiram U.S. Products compared to consumers of  
 2 grey market and Haldiram India Products distributed by Defendant.

3 38. Consumers who have purchased Haldiram India Products are instructed to contact  
 4 Haldiram’s customer service staff to address any concerns that they have about these products, and  
 5 Haldiram’s customer service staff can address those concerns. As shown below the packaging for  
 6 Haldiram India Products directs consumer to contact Halidram at [customercare@halidram.com](mailto:customercare@halidram.com).  
 7 Haldiram’s staff responsible for responding to inquiries to this email cannot address concerns raised  
 8 United States consumers that have mistakenly bought Haldiram India Products that were not  
 9 intended for export into the United States. The products are tracked differently than export products.

10 39. United States consumers are instead instructed to contact Haldiram at  
 11 [exports@haldiram.com](mailto:exports@haldiram.com), as shown on the below on the authorized Haldiram Product packaging. The  
 12 Haldiram’s customer service staff responsible for responding to inquiries to this email can properly  
 13 address concerns that consumers raise about Haldiram U.S. Products that have been exported into  
 14 the United States.

Haldiram U.S. Products- Kaju Mixture	Haldiram India Products- Kaju Mixture
	

**FIRST CAUSE OF ACTION**

**(Federal Trademark Infringement)**

**15 U.S.C. § 1114**

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40. Plaintiff repeats and realleges the allegations set forth in the paragraphs above as if fully set forth herein.

41. Plaintiff has the exclusive right to use the HALIDRAM'S Marks in the United States in connection with food products. Plaintiff has used the HALIDRAM'S Marks for over thirty years in connection with their food products.

42. Defendant has infringed Plaintiff's rights in the HALDIRAM'S Marks by importing, distributing, and/or selling in the United States, without permission from Haldiram, products featuring the HALIDRAM'S Marks which were manufactured solely for the Indian market, are materially different from the Halidram Products authorized for sale in the United States by Plaintiff, and were not manufactured for sale in the United States under the HALDIRAM'S Marks.

43. Defendant's acts of infringement are likely to cause, and have caused, confusion, mistake, and deception, in that purchasers and others in the United States are likely to believe that the products are authorized for sale in the United States, that Plaintiff authorizes and controls the sale of Defendant's products, or that Defendant is associated with or related to Plaintiff or is authorized by Plaintiff to distribute or sell the Haldiram U.S. Products in the United States.

44. Defendant's acts of infringement have been committed deliberately and willfully, with knowledge of Plaintiff's exclusive rights and goodwill in the HALIDRAM'S Marks, and with knowledge of the infringing nature of the marks when used in connection with the diverted Halidram India Products. Defendant's acts have also been committed with bad faith and the intent to cause confusion or mistake and/or to deceive.

45. Defendant had actual and constructive knowledge of Plaintiff's superior rights in and to the HALDIRAM'S Marks prior to Defendant's adoption and use of the HALDIRAM'S Marks, and Defendant continues to use the HALDIRAM'S Marks with actual knowledge of its infringing conduct.

1 46. Plaintiff has not consented to Defendant's use of the HALDIRAM'S Marks for any  
2 purpose, and Plaintiff has not consented to the sale of the Haldiram India Products bearing the  
3 HALDIRAM'S Marks in the United States market.

4 47. By reason of Defendant's wrongful acts of infringement, Plaintiff has suffered and will  
5 continue to suffer injury and damage, in an amount to be proven at trial, by causing customer  
6 dissatisfaction, a diminution of the value of the goodwill associated with the HALIDRAM'S Marks in  
7 the United States, and a loss of sales and/or market share, among other reasons.

8 48. Further, by reason of Defendant's wrongful acts of unfair competition, Plaintiff have  
9 suffered and will continue to suffer substantial and irreparable injury, loss, and damage to their rights  
10 in and to the HALIDRAM'S Marks, and damage to the goodwill associated therewith, for which they  
11 have no adequate remedy at law.

12 49. If not restrained, Defendant will have unfairly derived and will continue to unfairly  
13 derive income, profits, and business opportunities as a result of their acts of infringement.

14 50. Defendant's actions constitute infringement in violation of Section 35 of the Lanham  
15 Act, 15 U.S.C. § 1117.

16 51. By reason of the foregoing, Plaintiff is entitled to injunctive relief pursuant to 15  
17 U.S.C. § 1116, for the infringing Halidram India Products to be destroyed pursuant to 15 U.S.C. §  
18 1118, and to actual damages, treble damages, disgorgement of Defendant's profits, the costs of this  
19 action, and attorneys' fees pursuant to 15 U.S.C. § 1117, among other relief.

20 **SECOND CAUSE OF ACTION**

21 **(Federal Unfair Competition and False Designation of Origin)**  
22 **15 U.S.C. § 1125(a)**

23 52. Plaintiff repeats and realleges the allegations set forth in the paragraphs above as if  
24 fully set forth herein.

25 53. Plaintiff has the exclusive right to use the HALIDRAM'S Marks in the United States  
26 in connection with food products.

1 54. Defendant has, without authorization, imported, distributed, and sold in the United  
2 States products featuring the HALDIRAM'S Marks, which are products that are materially different  
3 from the Halidram Products authorized for sale in the United States by Plaintiff.

4 55. Defendant's unauthorized importation, distribution, and sale of products bearing the  
5 HALDIRAM'S Marks that are materially different from the Halidram Products sold by Plaintiff in  
6 the United States places the nature and quality of products bearing the HALDIRAM'S Marks that are  
7 sold in the United States beyond the control of Plaintiff and deprives Plaintiff of the ability to control  
8 the same.

9 56. Defendant's acts of false designation of origin and unfair competition are likely to  
10 cause, and have caused, confusion, mistake, and deception as to the affiliation, connection, or  
11 association of Defendant with Plaintiff, and as to the origin, sponsorship, and/or approval of  
12 Defendant's goods, in that purchasers and others in the United States are likely to believe Plaintiff  
13 authorizes and controls the sale of Defendant's products, or that Defendant is associated with or is  
14 authorized by Plaintiff to distribute or sell products bearing the HALDIRAM'S Marks in the United  
15 States.

16 57. Defendant's acts of false designation of origin and unfair competition have been  
17 committed deliberately and willfully, with knowledge of Plaintiff's exclusive rights and goodwill in  
18 the HALDIRAM'S Marks, and with knowledge of the infringing nature of the marks when used in  
19 connection with the diverted Halidram India Products. Defendant's acts have also been committed  
20 with bad faith and the intent to cause confusion or mistake and/or to deceive retailers and end  
21 consumers.

22 58. Defendant had actual and constructive knowledge of Plaintiff's superior rights in and  
23 to the HALDIRAM'S Marks prior to Defendant's adoption and use of the HALDIRAM'S Marks, and  
24 Defendant continues to use the HALDIRAM'S Marks with actual knowledge of infringing conduct.

25 59. Plaintiff has not consented to Defendant's use of the HALDIRAM'S Marks for any  
26 purpose, and Plaintiff has not consented to the sale of the Haldiram India Products bearing the  
27 HALDIRAM'S Marks in the United States market.

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1 60. By reason of Defendant's wrongful acts of unfair competition, Plaintiff has suffered  
2 injury and damage, in an amount to be proven at trial, by causing customer dissatisfaction, a  
3 diminution of the value of the goodwill associated with the HALIDRAM'S Marks in the United  
4 States, and a loss of sales and/or market share, among other reasons.

5 61. Further, by reason of Defendant's wrongful acts of unfair competition, Plaintiff have  
6 suffered and will continue to suffer substantial and irreparable injury, loss, and damage to their rights  
7 in and to the HALIDRAM'S Marks, and damage to the goodwill associated therewith, for which they  
8 have no adequate remedy at law.

9 62. Defendant's acts of unfair competition are causing substantial harm to Plaintiff as an  
10 exclusive licensee of rights to sell products under the HALIDRAM'S Marks in the United States.

11 63. If not restrained, Defendant will have unfairly derived and will continue to unfairly  
12 derive income, profits, and business opportunities as a result of their acts of unfair competition.

13 64. Defendant's actions constitute unfair competition in violation of Section 43(a) of the  
14 Lanham Act, 15 U.S.C. § 1125(a).

15 65. By reason of the foregoing, Plaintiff is entitled to injunctive relief pursuant to 15  
16 U.S.C. § 1116, for the infringing Halidram India Products to be destroyed pursuant to 15 U.S.C. §  
17 1118, and to actual damages, treble damages, disgorgement of Defendant's profits, the costs of this  
18 action, and attorneys' fees pursuant to 15 U.S.C. § 1117, among other relief.

19 **THIRD CAUSE OF ACTION**

20 **(Common Law Unfair Competition)**

21 66. Plaintiff repeats and realleges the allegations set forth in the paragraphs above as if  
22 fully set forth herein.

23 67. Plaintiff has invested substantial, time, skill, and money in developing its snack food  
24 products which bear the HALIDRAM'S Marks, including but not limited through substantial sums spent  
25 in the marketing and advertising of Haldiram's products in the United States.

26 68. Through their infringing actions described above, Defendant has, without Plaintiff's  
27 authorization or consent, appropriated and misused Plaintiff's intellectual property at little or no cost,  
28 causing direct and proximate injury to Plaintiff in the form of lost profits and lost goodwill.



1 d. Engaging in any other activity constituting unfair competition with Plaintiff, or  
2 constituting an infringement of the HALIDRAM'S Marks;

3 e. Assisting, aiding or abetting any other person or business entity in engaging in  
4 or performing any of the activities referred to in subparagraphs (a) through (d)  
5 above;

6 6. For an order directing Defendant to deliver up to Plaintiff's attorneys an accounting of  
7 all profits earned on Halidram India Products and any other products bearing the HALIDRAM'S  
8 Marks in the United States;

9 7. For an order directing such other relief as the Court may deem appropriate to prevent  
10 the public from deriving the erroneous impression that any product or services advertised, promoted,  
11 distributed, displayed, produced, sold or offered for sale by Defendant is in any manner authorized by  
12 Plaintiff or related in any way to Plaintiff;

13 8. For an order to destroy the Halidram India Products or any other products bearing the  
14 HALIDRAM'S Marks located in the United States in the possession of Defendant and its officers,  
15 agents, servants, employees, affiliates, successors, assigns, and all persons acting in concert or  
16 participation with them;

17 9. For an order directing Defendant to file with the Court and serve upon Plaintiff's  
18 counsel within thirty (30) days after entry of judgment a report in writing under oath, setting forth in  
19 detail the manner and form in which it has complied with the above;

20 10. For an order awarding Plaintiff such damages it has sustained or will sustain by reason  
21 of Defendant's acts of trademark infringement and unfair competition pursuant to 15 U.S.C. § 1117;

22 11. For an order awarding Plaintiff all gains, profits, property and advantages derived by  
23 Defendant from Defendant's unlawful conduct and that such profits be enhanced pursuant to 17  
24 U.S.C. § 1117;

25 12. For an order awarding Plaintiff exemplary and punitive damages to deter any further  
26 willful infringement as the Court finds appropriate;

27 13. For an order awarding Plaintiff its costs and disbursements incurred in this action,  
28 including reasonable attorneys' fees pursuant to 15 U.S.C. § 1117(a);

1 14. For an order awarding Plaintiff interest, including pre- and post-judgment interest, on  
2 the foregoing sums; and

3 15. For an order awarding Plaintiff such other and further relief as the Court may deem  
4 just and proper.

5 **DEMAND FOR JURY TRIAL**

6 Plaintiff hereby demands trial by jury in this action.

7  
8 Dated: August 4, 2025

**DUANE MORRIS LLP**

9  
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11 Lauren M. Case

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Attorneys for Plaintiff  
HALDIRAM INDIA (P) LTD

# EXHIBIT A

Int. Cl.: 30

Prior U.S. Cl.: 46

**United States Patent and Trademark Office** **Reg. No. 1,963,956**  
Registered Mar. 26, 1996

**TRADEMARK  
PRINCIPAL REGISTER**



CALIFORNIA CERTIFIED IMPORT-EXPORT  
(CALIFORNIA CORPORATION)  
18600 PIONEER BLVD  
ARTESIA, CA 90701

FIRST USE 8-13-1994; IN COMMERCE  
8-13-1994.

SER. NO. 74-617,478, FILED 1-3-1995.

FOR: SNACK MIX CONSISTING PRIMARILY  
OF CRACKERS, PRETZELS, AND CANDIED  
NUTS, AND CANDY, IN CLASS 30 (U.S. CL. 46).

DONNA MIRMAN, EXAMINING ATTORNEY

**Int. Cl.: 30**

**Prior U.S. Cl.: 46**

**Reg. No. 2,357,883**

**United States Patent and Trademark Office**

**Registered June 13, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**



HALDIRAM INDIA (P) LTD. (INDIA COMPANY)  
B-1/H-8, MOHAN CO-OPERATIVE  
INDUSTRIAL ESTATE, MAIN MATHURA ROAD  
NEW DELHI - 110 044, INDIA

FOR: CANDY, CEREAL BASED SNACK FOODS,  
AND A LINE OF BAKERY GOODS, IN CLASS 30  
(U.S. CL. 46).

FIRST USE 9-0-1993; IN COMMERCE 9-0-1993.  
"HR HALDIRAM" IS NOT THE NAME OF A LIV-  
ING INDIVIDUAL.

SN 75-141,191, FILED 7-25-1996.

NORA BUCHANAN WILL, EXAMINING ATTORNEY

Int. Cls.: 29, 30 and 32

Prior U.S. Cls.: 45, 46 and 48

Reg. No. 2,766,286

United States Patent and Trademark Office

Registered Sep. 23, 2003

TRADEMARK  
PRINCIPAL REGISTER



M/S. HALDIRAM INDIA (PVT.) LTD. (INDIA COMPANY)  
B-1/H-8, MOHAN CO-OPERATIVE INDUSTRIAL ESTATE  
MAIN MATHURA ROAD  
NEW DELHI-110 044, INDIA

FOR: PROCESSED NUTS, NAMELY, PEANUTS AND CASHEWS; PRESERVED FRUITS; PRESERVED VEGETABLES; DRIED FRUITS; DRIED VEGETABLES; COOKED VEGETABLES; FRIED POTATOES; SOYBEAN PREPARATIONS, NAMELY, DRIED SOYBEANS, PROCESSED SOYBEANS AND SOYBEAN BASED SNACK FOODS; PROCESSED BEANS; PROCESSED BROAD BEANS; LENTILS; PICKLED FRUITS; PICKLED VEGETABLES; POTATO CHIPS; PROCESSED POTATOES, NAMELY, POTATO FINGERS; MARGARINE; CANNED SEAFOOD; FROZEN SEAFOOD; PROCESSED PULSES, NAMELY, THE PROCESSED SEEDS OF PEAS, BEANS, LENTILS AND OTHER LEGUMINOUS CROPS; JAMS; JELLIES; MARMALADE; MILK AND DAIRY PRODUCTS, EXCLUDING ICE CREAM, ICE MILK AND FROZEN YOGURT; EDIBLE OILS; PRESERVED BEANS; PROCESSED BEANS; AND PROCESSED POTATOES, IN CLASS 29 (U.S. CL. 46).

FIRST USE 0-0-1941; IN COMMERCE 0-0-1993.

FOR: PULSE CAKES, NAMELY, CAKES COMPRISED PRIMARILY OF THE SEEDS OF PEAS, BEANS, LENTILS AND OTHER LEGUMINOUS CROPS; PROCESSED GRAINS, NAMELY, ROASTED GRAINS; AND FLAVORING SYRUPS, IN CLASS 30 (U.S. CL. 46).

FIRST USE 0-0-1994; IN COMMERCE 0-0-1994.

FOR: SYRUPS FOR MAKING SOFT DRINKS; SOFT DRINKS; FRUIT JUICES; BEER; MINERAL WATER; SQUASHES, NAMELY, SWEETENED FRUIT JUICES FOR USE IN THE PREPARATION OF SOFT DRINKS; AND CONCENTRATES FOR USE IN THE PREPARATION OF SOFT DRINKS, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 0-0-1941; IN COMMERCE 0-0-1996.

OWNER OF U.S. REG. NOS. 1,963,956 AND 2,357,883.

THE NAME "HR HALDIRAM" DOES NOT IDENTIFY A PARTICULAR LIVING INDIVIDUAL

SER. NO. 76-375,620, FILED 2-27-2002.

ELIZABETH HUGHITT, EXAMINING ATTORNEY